

FESTIVAL GREENING PLAN

1

Commit to Going Green

- Organisers to sign up to a "Green Your Festival" charter.
- Publicly promote this commitment to starting your green journey e.g. on your website, via media, local radio, social media, on any brochures/literature, etc.

2

See where you are at

- Are there good things you are already doing to note/build on.
- What areas/activities are relevant to your festival (see overleaf) – see these for possible things you could do.
- See where you are at with waste, energy, water, and transport.
- Have you got existing information on how you've done previously e.g. waste tonnes from last year.

3



Start a plan now for next festival

- Get commitment from the whole committee.
- Get a Green team going (even if it is 1 person).
- Choose a small number of actions and plan these – be realistic – time & resources. For ideas, see overleaf.
- Work with the committee, stallholders, festival goers, sponsors & local businesses.
- Plan in advance how you will monitor and record how things go.
- Consider the legacy you want to create from greening your festival.

7



Next year, repeat

6



Review how it went

- Afterwards, see what worked and what did not.
- Try and get data e.g. waste and recycling, energy, and water use.
- Feed this into plans for next year.
- Decide on any legacy greening actions (see overleaf).
- Committee should do press release after event saying that they "Greened festival".

4



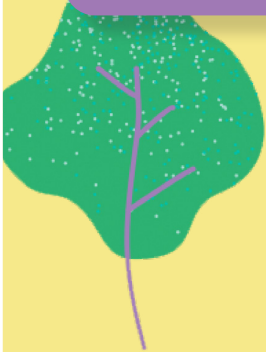
Get the word out

- To those directly relevant: e.g. committee members, volunteers, stallholders, contractors, etc.
- To the wider public: via website & social media, local news/radio and on printed material.
- To your festival goers.
 - Before the event – website, social media, etc.
 - During the event – announcements, signage, talks, etc.

5



Implement your actions!



GREEN FESTIVAL ACTIVITIES



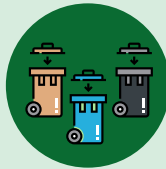
Committee to sign Green charter.



Let festival goers know you are taking steps to Green the festival – use media, social media, website, public address systems; include message on any brochures, leaflets etc.



Provide drinking water fountains.



Prevent the creation of waste, but for unavoidable waste, provide bins to segregate waste into 2 or 3 streams: recyclables, general waste, and if warranted, food waste.



Use reusable cups/glasses e.g. in hospitality tents, at water stations for race events, etc.



Get information back from waste contractors on tonnes of each waste stream collected.



If hiring generators, mobile lighting, etc., ask for energy efficient equipment like LED lighting and screens, generators, and make efficient diesel use a part of the contract.

STALLHOLDERS



Have a Green Charter for stallholders to sign up to – The Green Charter for stallholders gives ideas to stallholders that they could implement.



Give an award for the most sustainable stallholder.

IDEAS FOR LOCAL BUSINESSES



Encourage local businesses to sign up to a Green Charter for businesses and start taking steps to green their activities and give them recognition for it (e.g. window stickers, or framed certificates, etc). See the Charter for businesses for greening ideas.

FESTIVAL GOERS



Plan and promote efforts like park and stride, park and ride, cycling, etc.

Promote public transport via website/social media and provide details.



Share the 'Green Tips for Festival Goers' on social media, etc.

Ask festival goers to aim for zero impact from their visit.



Use signage so that bins are easily identifiable for festival goers.

Use signage with the 'Green Tips for Festival Goers'.



Get feedback from festival goers.

Provide talks/workshops/stalls on green topics, e.g. climate action, composting, food waste, cooking demos, biodiversity, litter, etc., where relevant.



GREEN FESTIVAL LEGACY



Plant native trees locally to offset emissions associated with the festival.



Commit to continuing Greening of the Festival into the future.

What is your green idea?