

# SUPPORTING SMALL BUSINESS



PARTNER: **SECAD**

**Cork County Council, in partnership with South & East Cork Area Development Ltd (SECAD), aim to implement a prevention programme that assists SMEs to cost effectively improve environmental performances, while at the same time reduce the running costs of businesses. A waste prevention programme is also being implemented in five public sector buildings and SECAD Headquarters located in East Cork.**

**Since the project started in 2009, work has involved public buildings and SMEs. The main actions to date are:**

## **SMEs**

- Participated in European Week for Waste Reduction. A Waste Prevention Opportunities Workshop, Reduce Waste Reduce Costs, was held, for businesses in the Catering and Hospitality Sector.
- A food waste leaflet was prepared and circulated on the day of the workshop.
- This workshop was repeated in Clonakilty and Mallow
- Waste and Water Management Workshops were also held



Water Conservation in Business Workshop



Deputy Mayor congratulates LAPN team on World Water Day success

## **Public Buildings**

- Building on the Action at Work Pilot Programme
- Recording monthly water, energy and material usage and generating baseline indicators
- Audits of waste has shown what waste is being produced and how it is being handled.
- Energy audits were carried out on each of the five public buildings
- Low, medium and high cost energy saving measures have been identified for each building

## **Aims for the rest of 2010**

- Recruitment of businesses to participate in an Environmental Training Programme based on the successful model developed by Macroom-e and the Clean Technology Centre.
- Working with organisers of the Midleton Food Festival to green certain aspects of the event.
- Expand LAPD Swimming Pool Project in Youghal and Cobh.
- Partnership with Macroom-E and South Cork Enterprise Board in organising a SMILE event.

